



## **Director, Campaign & Donor Experience**

**Location: 10 Carnforth Road, Toronto with ability to work remotely**

***Are you interested in joining our team in this exciting and re-energized adventure providing people access to God's Word?***

The Canadian Bible Society (CBS) is looking for a dedicated Director of Campaign and Donor Experience who will be responsible for the management of the planning, and the execution, and successful completion of a major national high net worth gift campaign while designing and elevating a best-in-class donor experience strategy. This dual-role position blends high-level fundraising leadership with donor-centered innovation, ensuring every supporter engagement reflects excellence, impact, and mission alignment.

The ideal candidate is both a strategist and high net worth fundraiser and a creative architect of meaningful donor journeys—capable of inspiring transformational gifts while building long-term relationships grounded in trust, faith, and shared purpose.

### **Key responsibilities:**

#### High Net Worth Campaign

- Working with the VP DMC design execute a comprehensive major campaign strategy, including feasibility, quiet phase, public launch, and completion stages
- Establish and keep on track an ambitious yet achievable fundraising goal, timeline, and metric
- Work with the Philanthropic team (major gift and church) to identify the prospect list that will achieve the campaign goal.
- Support the team to cultivate, solicit, and steward major and principal gift donors
- Partner with senior leadership, and key volunteers to drive campaign success
- Develop compelling campaign messaging, case(s) for support, and donor communications working in collaboration with the Communications team and contractors
- Monitor campaign progress and adjust strategies to ensure targets are met or exceeded
- Work with event team to plan cultivation, solicitation and celebratory campaign/high net worth events

#### Donor Experience

- Design and implement an integrated donor experience framework across all giving levels
- Map and optimize the full donor journey—from first engagement through long-term stewardship
- Create personalized, faith-aligned engagement strategies that deepen donor

- connection and retention
- Ensure consistency in tone, storytelling, and impact reporting across all donor touchpoints
- Collaborate with marketing and communications teams to elevate donor-facing content and experiences

#### Relationship Management

- Manage a portfolio of high-capacity donors and prospects
- Build meaningful, long-term relationships through personalized engagement
- Lead donor meetings, presentations, and cultivation events
- Develop stewardship plans that demonstrate impact and reinforce donor trust

#### Team & Cross-Functional Collaboration

- Work closely with development, communications, and program teams to align fundraising with mission delivery
- Provide leadership and mentorship to fundraising staff and campaign volunteers
- Engage and support board members in fundraising activities

#### Data, Insights & Performance

- Utilize CRM systems and analytics to track donor engagement and campaign performance
- Analyze donor behavior and trends to inform strategy
- Prepare regular reports for leadership and stakeholders

### **Requirements**

#### Education & Experience

- Bachelor's degree required
- 7-10 years of progressive experience in fundraising specifically campaign leadership
- Strong expertise in donor experience design, stewardship and relationship management
- Proven track record of securing major gifts (5 – 7 figure level preferred)
- Exceptional communication, storytelling and interpersonal skills
- Strategic thinker with strong execution capabilities
- Understanding of and strong commitment to CBS's mission, vision, values
- Must live in the GTA be able to commute to the Toronto Office and work as needed in a hybrid environment
- Experience working with faith-based or mission-driven organization is an asset



### **What does the Canadian Bible Society Do?**

We are an interdenominational organization partnering with individuals, churches, and organizations who similarly believe that God's Word changes hearts and lives. Whether in support of Canadian youth who are searching for hope or those affected by human trafficking in partnering countries, we continue to proudly contribute to the spiritual development of the people we reach, both in Canada and overseas. As we celebrate more than 110 years of ministry in Canada and abroad, the Canadian Bible Society (CBS), is uniquely poised to fulfill its mission to translate, publish, distribute, and encourage engagement with the Christian Scriptures.

### **To Apply:**

Please forward your CV along with a cover letter detailing your interest in this position and the Canadian Bible Society, to [humanresources@biblesociety.ca](mailto:humanresources@biblesociety.ca) by **July 22nd 2026**.

*Qualified candidates must be able to demonstrate a commitment to the core values and mission of the CBS. All offers of employment will be conditional upon the successful completion of reference checks, credit check and Police background check.*